

August 1, 2025 | Social Media Strategist - Creative Digital Agency | Jobsrack



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Social Media Strategist - Creative Digital Agency

written by Cloud 99 Technologies | April 6, 2025



Start Date: 06.04.2025



Expiry Date: 06.05.2025



Job ID: 803197545



Username: cloudnine



Status: active



Featured: No



Tags: social media, digital agency, content strategy, TikTok, Instagram



Salary: \$55,000 - \$70,000 per year



Address: Remote, USA

Description

Join a fast-growing digital agency as our Social Media Strategist and help

shape content and growth strategies for leading DTC brands in fashion, food, and wellness.

Key Responsibilities:

- Develop content and engagement strategies for Instagram, LinkedIn, Pinterest, TikTok
- Track performance metrics and recommend optimization tactics
- Manage social calendars, briefs, and performance reviews
- Collaborate with graphic designers, copywriters, and influencers
- Monitor trends and industry updates to keep content relevant

This role is ideal for someone with 3+ years in social media marketing, particularly within an agency or with multiple brands. You must be highly creative, data-driven, and trend-aware.