

August 1, 2025 | PR & Communications Manager - Beauty Industry | Jobsrack



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PR & Communications Manager - Beauty Industry

written by Zain group | April 6, 2025



Start Date: 06.04.2025



Expiry Date: 06.05.2025



Job ID: 729337382



Username: zaien



Status: active



Featured: No



Tags: PR, communications, beauty media, public relations, press



Salary: \$60,000 - \$75,000 per year



Address: New York, NY, USA

Description

We're seeking a PR & Communications expert to manage media relations, press releases, product seeding, and events. You'll ensure strong media

coverage and maintain brand reputation.

Key Duties:

- Write press kits and pitch to editors/influencers
- Manage PR agency and media database
- Organize press events and virtual launches
- Track earned media performance and sentiment
- Handle crisis communication if necessary

You must have strong media relationships in the beauty industry and exceptional storytelling skills.