

**August 1, 2025 | Paid Media Buyer - Digital Growth Agency  
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## **Paid Media Buyer - Digital Growth Agency**

written by Cloud 99 Technologies | April 6, 2025



**Start Date:** 06.04.2025



**Expiry Date:** 06.05.2025



**Job ID:** 837788622



**Username:** cloudnine



**Status:** active



**Featured:** No



**Tags:** PPC, media buying, ads manager, growth marketing, digital agency



**Salary:** \$60,000 - \$80,000 per year



**Address:** Remote

### **Description**

We're seeking a Paid Media Buyer who excels at optimizing ROI across

Facebook, Google, and TikTok ads. You'll manage campaign strategy, execution, and performance reporting for eCommerce and service-based clients.

**Responsibilities:**

- Build and scale paid media campaigns
- Write compelling ad copy and coordinate with designers
- Analyze ROAS, CAC, and funnel performance
- Conduct competitor analysis and trend monitoring
- Collaborate with strategy and client teams

Must have 2+ years of experience managing ad budgets over \$50k/month. Proficiency in Meta Business Suite, Google Ads, and performance analytics is required.