

August 1, 2025 | Event Marketing Coordinator - Beauty Expos | Jobsrack



JOBZRACK

Event Marketing Coordinator - Beauty Expos

written by Zain group | April 6, 2025



Start Date: 06.04.2025



Expiry Date: 06.05.2025



Job ID: 365895658



Username: zaien



Status: active



Featured: No



Tags: event marketing, expos, beauty shows, coordination, promotions



Salary: \$48,000 - \$60,000 per year



Address: New York, USA

Description

We are hiring an Event Marketing Coordinator to manage our presence at

major beauty trade shows and expos. You'll handle logistics, promotions, and booth activations.

Tasks Include:

- Coordinate vendor bookings, signage, and shipping
- Plan pre-event promotions and influencer meetups
- Create post-event follow-up campaigns and reporting
- Collaborate with product and PR teams for launch moments
- Travel to events as needed

This role is perfect for someone with great organizational and interpersonal skills who loves the beauty space.