

**August 1, 2025 | Digital Marketing Manager - Full-Service Agency | Jobsrack**



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## **Digital Marketing Manager - Full-Service Agency**

written by Cloud 99 Technologies | April 6, 2025



**Start Date:** 06.04.2025



**Expiry Date:** 06.05.2025



**Job ID:** 844097207



**Username:** cloudnine



**Status:** active



**Featured:** No



**Tags:** digital marketing, agency, PPC, SEO, SEM, client management



**Salary:** \$70,000 - \$90,000 per year



**Address:** Remote

### **Description**

We are seeking an experienced Digital Marketing Manager to lead client

strategy and oversee execution across all major channels—SEO, SEM, Social, and Email—for a boutique digital agency working with lifestyle and beauty brands.

**Responsibilities:**

- Develop and present digital marketing strategies to clients
- Manage paid campaigns (Google Ads, Meta Ads, LinkedIn, TikTok)
- Oversee content planning, calendar management, and performance metrics
- Optimize campaign performance based on data insights
- Coordinate with designers, developers, and content writers
- Build strong relationships with clients, acting as their strategic partner

The ideal candidate has 4+ years of experience in a digital agency, excellent communication skills, and can manage multiple accounts without compromising quality. Knowledge of CRM systems, automation tools, and analytics dashboards is expected.