

**August 1, 2025 | CRM Manager - Clean Beauty Brand |
Jobsrack**



JOBSTACK

CRM Manager - Clean Beauty Brand

written by Zain group | April 6, 2025



Start Date: 06.04.2025



Expiry Date: 06.05.2025



Job ID: 564442054



Username: zaien



Status: active



Featured: No



Tags: CRM, retention, lifecycle marketing, automation, clean beauty



Salary: \$65,000 - \$80,000 per year



Address: New York, USA

Description

We are looking for a CRM Manager to oversee customer journeys across email, SMS, loyalty programs, and retargeting. Your role will be key to nurturing leads and improving retention.

Responsibilities:

- Map customer lifecycle and design automated workflows
- Oversee list segmentation and data hygiene
- Analyze churn rates, LTV, and engagement metrics
- Integrate campaigns with eCommerce and support systems

You must have hands-on experience with Klaviyo or similar platforms, and a passion for sustainable, clean beauty.