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Content Marketing Manager - B2B Digital Agency

written by Cloud 99 Technologies | April 6, 2025



Start Date: 06.04.2025



Expiry Date: 06.05.2025



Job ID: 553816926



Username: cloudnine



Status: active



Featured: No



Tags: content marketing, B2B, SaaS, digital agency, lead generation



Salary: \$65,000 - \$85,000 per year



Address: Remote

Description

We are hiring a Content Marketing Manager to plan and deliver educational,

lead-generating content for clients in the B2B tech and finance sectors.

Key Duties:

- Develop content calendars and lead magnet strategies
- Write white papers, case studies, landing pages, and email sequences
- Optimize content for SEO and lead gen
- Work with designers and developers for gated content
- Monitor and improve organic traffic and conversions

Excellent writing and editing skills are a must. You should have experience using HubSpot, WordPress, or Marketo.